

EXHIBIT BBB

2004 ARCTIC CAT® 440 Sno Pro

Traditionally Arctic Cat doesn't release information about their latest race sled until their annual race school in November, or at the Haydays grass drags in early September.

So why did Arctic Cat "leak" out some details about their 2004 Sno Pro 440 earlier this summer? Insiders indicate it was an effort to keep their racers from jumping brands. They had to give them some indication that they were making changes that would keep them competitive in the snocross arena.

Ski-Doo enjoyed great success with their rider-forward position REV-chassis race sleds, so it only makes sense Arctic Cat would respond with a change in rider ergonomics, making the transition to a standing riding position easier.

The engineering department at Arctic Cat has been working diligently on their 440 Sno Pro. The 440 developmental team, in conjunction with many racers, have made major changes to the rider position, ergonomics, handling, suspension, turning radius and engine performance of the Sno Pro.

Key Improvements

New steering position

- Steering post positioned over the engine in order to move the top of the post 9-inches forward and 7-inches higher. (see illustrations)

New tunnel

- Straightened and deepened for improved durability. Flurring boards widened and footrests flattened for better ergonomics.

Redesigned front suspension geometry

- Front end tipped 2 degrees in order to improve drive axle clearance and provide more aggressive steering

Chassis strength improvements

- Reinforcements throughout the chassis

New seat design

- 6-inch higher seating position for better ergonomics
- Lighter weight design

Deeper lug track

- 1.7-inch

Strengthened drive system

- 15 wide chain
- Stronger drive shaft

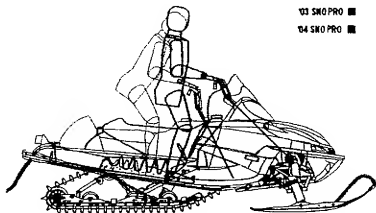
New gas tank design

- 5 gallon capacity
- Better ergonomics

New suspension calibration w/adjustment

- Ski suspension
- Fox Zero X ski shocks w/external compression and rebound adjustment

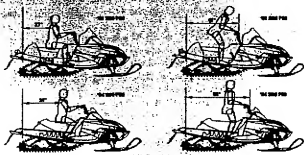
New steering position



2003-2004 COMPARISON OVERLAY

- Rear suspension
 - * External rebound adjustment on Cross-Link
 - * Improved calibration and durability
- Revised hood and belly pan design
 - Enhance forward riding position
- New "Team Industries" driven clutch
 - Improved durability
- New engine package
 - 3 port exhaust cylinder
 - Exhaust pipe
 - 4-5 HP increase from 2003 package
 - Improved acceleration, low end, mid range
 - Improved throttle response

Rider position changes



2003-2004 COMPARISON OVERLAY

Plans to display the Arctic Cat race sled are set for "Hay Days" in Lino Lakes, MN in early September. Actual race sled production and the annual Arctic Cat Race School will take place earlier than in previous years, scheduled for mid October. Orders for the new race sled were taken thru the Arctic Cat race department, as availability of these machines was extremely limited to racers who applied by May 15.

